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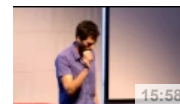
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ABOUT THE INSTRUCTOR: From kid programmer in 1971 to Forbes cover boy in 2003, "outlier" Richard Sheridan (U-M grad BS Computer Science '80, MS Computer Engineering '82) has never shied from challenges, opportunities nor the limelight. While his focus has always been around technology, his passion is actually process, teamwork and organizational design, with one inordinately popular goal: the business value of joy!

Sheridan is an avid reader and historian, and his software design and development team at Menlo Innovations didn't invent a new culture, but copied an old one ... Edison's Menlo Park New Jersey lab. Some call it agile, some call it lean ... Sheridan and his team call it joyful. And it produces results ... business and otherwise.

ABOUT THE COMPANY: Software developed by Menlo for its clients is designed for everyday people by Menlo's High-Tech Anthropologists®, built to last by Menlo's world-class agile software development team, and managed by a set of professional project managers listed among the nation's 50 Most Prolific by the Project Management Institute.

Sheridan and Menlo have won numerous awards and honors, and he and his team regularly are invited to present nationally and internationally to share the secrets of the Menlo Software Factory™ with all who wish to learn how to build a Learning Organization that can keep pace with today's advances in software and design.

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